

Pittsford

FEDERAL CREDIT UNION

Where You Belong — Financially

PO BOX 726 MENDON,
NEW YORK 14506



If you receive duplicate mailings and would like to help us reduce expenses, kindly notify us.

Branch Locations

20 Tobey Village Road, Pittsford

1321 Pittsford-Mendon Road, Mendon

Phone

General Information **585.624.7474**

Mortgage Department **585.381.3885**

K.I.T. (Telephone Banking) **585.624.7670**

Pittsford Fax **585.381.0078**

Mendon Fax **585.624.7939**

Branch Hours

Monday - Thursday **9:00 AM to 4:30 PM**

Friday **9:00 AM to 5:30 PM**

www.PittsfordFCU.org

PRSR STD
U.S. POSTAGE
PAID
PERMIT NO. 1025
ROCHESTER, NY

COLLEGE BOUND?

College Scholarships!

There's still time to apply . . .

Are you a high school senior headed for college and a member of PFCU? If so, you're invited to apply for a New York State Credit Union League Scholarship. Winners of the \$1000 scholarships will be selected based on their academic performance, community involvement, extra-curricular activities and essay responses.

In addition to the eight scholarships being offered by the Rochester District of the NYSCUL, PFCU is offering five more scholarships

for its members. So as a PFCU member, you increase your chances of winning.

Apply now, while you're in application mode!

Get the application online at: www.PittsfordFCU.org, or at any branch location. Completed applications must be post-marked by February 11, 2005 to be considered.

Applicants must be a high school senior, a Pittsford Credit Union member with an account in your name, and must be planning to attend an accredited college or university in the 2005-06 school year. A completed application includes an official copy of your SAT and/or ACT scores, and an official copy of your high school transcript. These can be sent directly from your Guidance office, if necessary.

**Any questions?
Call us at 624-7474.**



LOAN PRODUCTS		
TYPE	TERMS [†]	APR ^{††}
New / Used Vehicle	Up to 24 Months	3.99%
New / Used Vehicle	25 - 60 Months	4.99%
Visa Gold & Classic	—	9.90%

[†] APR = Annual Percentage Rate. All rates are subject to change without notice. All loans are subject to approval and must meet credit granting terms and conditions. Rates in effect 10/1/04. IRS Approved Hybrid Vehicles subtract 0.25% fom yield listed above. Maximum used vehicle term based on model year.



We operate in accordance with the Federal Fair Housing Law and the Federal Credit Opportunity Act.



CERTIFICATE RATES

TERM	ANNUAL % DIVIDEND RATE**
2 Months	1.50%
7 Months	2.50%
12 Months	2.75%
24 Month	3.35%
37 Month	3.85%

SHARE DIVIDENDS

ACCOUNT TYPE	DIVIDEND RATE*	ANNUAL % YIELD
SAVINGS		
\$0 - \$1,999.99	0.75%	0.75%
\$2,000 - \$9,999.99	1.00%	1.00%
\$10,000 - \$89,999.99	1.49%	1.50%
\$90,000 +	1.74%	1.75%
CHECKING		
\$1,000 +	0.65%	0.65%

** Dividends posted to share account monthly. Minimum \$50 deposit required. Substantial penalties for early withdrawal. Payment of a Dividend is not guaranteed. Rates as of 11/19/04 and subject to change without prior notice.

IRA SAVINGS

2.96% 3.00%
* Annual dividend rate. Dividends are compounded and paid monthly on the average daily balance for the month. Payment of a Dividend is not guaranteed. This is a prospective rate and may be changed at the end of the month. Fees may reduce effective yield. Rates as of 1/1/05.

making a difference

News & Information for Pittsford Federal Credit Union Members

Winter 2005

Pittsford

FEDERAL CREDIT UNION

Where You Belong — Financially

1st Special Member Dividend Paid!

This month, PFCU members have a new reason to celebrate their membership. For the first time in its history, the Pittsford Federal Credit Union will distribute a special dividend to its member-owners. The PFCU board has approved the payment of the Special Member Dividend in a total amount of approximately \$500,000. Individual Dividend amounts will be computed based on a member's total dividends earned on deposits and total interest paid on loans for the year 2004.

Bill Martin, General Manager of PFCU, stated "We are extremely pleased that our performance enables us to recognize the dedication and support of our members over the past 35 years. We believe a Special Member Dividend to be a unique and distinctive Credit Union benefit. This Dividend affirms the value of your membership and provides another financial benefit to our member-owners."

More than 17,000 members scheduled to receive a Special Member Dividend were notified of the amount in a letter mailed on January 21, 2005. **The Average dividend paid will be \$xxx.** There is a minimum dividend amount paid of one dollar. So if a member has approximately \$30 in dividends earned or interest paid in 2004, they will not receive a dividend. Members can calculate their dividend potential using our online dividend calculator, or by following the example at left using dividend and interest information found on your year-end account statement.

An Industry Perspective

This Dividend reflects the success with which PFCU is fulfilling its charter to its members. And it's consistent with what the credit union industry has noted about PFCU. According to Callahan and Associates, a leading credit union industry consulting firm, PFCU delivers exceptional value to its members overall. In its annual analysis of credit union performance, Callahan's Credit Union Report has ranked PFCU third in the country among credit unions of comparable size for Total Return of the Members. This index measures "a credit union's most important asset: the members' use of the credit union." The report states that those credit unions with scores closest to 100 "are considered leaders in providing services to their members." The PFCU score for 2004 is 93.84, the third highest score.

What Does All This Mean to You?

It means you'll get a cash return from your credit union this month as a reflection of your use of PFCU services in 2004. And it means you can savor a large measure of security and confidence in PFCU, a leader in serving the financial needs of its members.



Sample Dividend Calculation

Total All Dividends Earned on Deposits (Saving, Checking, Certificates, IRA)	\$350
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Total All Interest Paid on Loans (Mortgage, Home Equity, Consumer Loans)	\$5,350
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Grand Total All Interest and Dividends Earned	\$5,750
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Special Member Dividend Factor	3.26%
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Special Member Dividend Earned	\$187.45
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"My loan was a great experience and the best part of my day. I couldn't have asked for anyone more helpful. This place is great!"
— Aaron Decarlo, Teacher
Member Since 1995

F.P.O.



Con • ven • ient

adj. Easy to reach. Accessible.
Free of trouble or difficulty.

MEMBER STORY



Member **Betsy Stellrecht**, sent us an email in November which explained how she defined convenient. *"I received a frantic call tonight from my daughter, who is attending college in San Francisco. She was on her way home when she realized she had no cash to pay the \$7 to get her car out of the parking garage. Her PFCU account and her local bank account were both empty. She asked if I could transfer money into her PFCU savings account so she could access it with her ATM card. Since the credit union was closed, I had no idea if or when this transaction could take place. I went online, transferred \$100 from my checking account to her savings account and within minutes she called to thank me, with cash in hand. Thanks for one more reason to do my banking with PFCU. I'm so pleased!"*

Access Your Membership

Take a look at what's available to you as a PFCU member, and ask yourself:

"Am I making sufficient use of my membership?"

"How else can PFCU help me?"

If your only PFCU account is your mortgage, you could be missing other opportunities to save on interest rates. If you're just beginning to use the Internet for transactions, the improved Bill Pay service might increase your Internet confidence and save you time. Take a look.

You might be surprised at the wide range of banking services we offer, and how they can make a difference to you and your finances.

Contact us at:

www.PittsfordFCU.org

or 585.624.7474

How Do You Define Convenience?

We put the best technology to work for you with our real-time banking approach, and you choose the ways you want to bank:

☎ By phone:

K.I.T., Loan-by-Phone,

☎ Online:

CUatHome (account access and management), Bill-Pay, Elerts, loan applications

☎ Electronic access:

ATMs, Direct Deposit, debit cards, credit cards

☎ In person:

no lines at our branches, easy access to helpful people.

No matter which banking methods you choose, you have easy access to your money and to people who are committed to helping you move ahead financially. Convenience at PFCU translates to time saved, financial progress and, ultimately, peace of mind.

Online Bill Paying Improved

Paying your bills online through your PFCU account just got a lot easier, and more convenient. If you haven't used PFCU's Bill-Pay service yet, you'll be amazed at how easy, fast and reliable it is. It's a great way to put your membership to work for you. And unlike other banks and credit unions, we offer this service free to all members, not just those with high balances or multiple accounts. We are different, and it makes a difference—to you.

With Bill-Pay you can set up your account so that it pays your monthly bills automatically, and saves you time every month. You can pay bills individually every month, or schedule recurring payments in advance, on a monthly schedule for a specified amount. You're in control with the ability to modify the amount of a recurring payment, such as when your mortgage payment amount changes due to escrow adjustments.

Now you can pay all your bills from a single screen, rather than having to use a separate screen for each payment. You can also include a memo line with the payment, which is useful if you're sending payment for two services from the same vendor, or when you want to indicate how a payment should be credited.

Three new ways to move money electronically with Bill-Pay:

Email Payments – All you need is your recipient's email address to send them money for free.

Interbank Transfers – Easily transfer funds from institution to institution. It's faster than mailing a check and it's free.

GiftPay-e – For a less than the cost of a card, GiftPay-e provides an electronic solution to sending gift checks, charitable gifts or donations.

If you're reluctant to start paying bills online, consider this. Today, paying bills online is more secure than sending them in the mail. Software advances have greatly increased the security of your financial information online; they are encrypted with 128-bit security, which is essentially impossible to intercept or 'read'. In paper form, anyone wanting to steal your account information just has to intercept your payment in its envelope, a trick mastered by identity thieves. Gain some peace of mind, and save on stamps—and time!

New features of our Bill-Pay service provide members with even more value and convenience



Co-op Network Adds New ATM Locations

Money-Saving Service — Free & Convenient

Now, no matter where you go in the U.S. or Canada, you can take your PFCU accounts with you! We've just joined the Co-op Network, a service to credit unions which makes a huge network of ATMs available to our members. Free—no fees.

That's 19,576 ATMs throughout the U.S. and Canada.

Hard to believe?

Use the ATM locator at the PFCU website (see below) to find the ATMs within 10 miles of your destination. Or use your home address, and you'll probably find local fee-free ATMs you never knew were there!

Our members who travel to or winter in Florida will be delighted with this new network, since the prevalent Publix supermarkets are part of the Co-op Network.

"Thank you for joining the Co-op Network. It is very timely for us. We are leaving for 3 months in Arizona soon, and I was resigned to paying ATM fees. I have located a dozen or so ATM's within 5 miles of our Tucson address. Thanks again! Please let our members know of this new money-saving service!"

— PFCU Member



Look for the Co-op Network symbol for Fee-Free ATM access.

ATM Locator: www.PittsfordFCU.org/ATM

Taxing Situation? We Can Help!

It's a new year, and time to face that all-important question: Refund or payment, what will it be? We have two free tax planning guides that can help you get ready for April 15. Our annual **Income Tax Handbook** and the **Tax Guide 2005** are now available at both PFCU branches. Both offer valuable information for planning and preparing your 2004 Income Taxes.

In the *Guide*, you'll find a summary of changes in the tax laws, a few critical tax breaks for which you might be eligible, and resources for free tax preparation. Our 32-page *Handbook* offers a more detailed walk through the various tax filing forms, giving you guidance on which forms you need and how to fill them out.

Changes in the tax law for 2004 include

- **A slight increase in Exemption amount**
- **Changes in IRA and pension plan limits**
- **Increases in the Standard Deduction and Standard Mileage Rates**
- **Increase in the Education Expenses Deduction**

With this information in hand, it will be easier for you to estimate your tax situation. The *Guide* directs you to a website offering links to online calculators that make tax estimation a breeze.



Pick up a FREE copy of the *Income Tax Handbook* and the *Tax Guide 2005* at any branch location.

E-File for Faster Refunds!

When it comes time to file your return, electronic filing is a time-saving option. According to the IRS, if you use their E-File program, you cut processing time in half, receiving your money much sooner than if you file on paper.

There are three ways to E-file, and only one involves your computer. So if you're not yet an Internet user, you can still enjoy the benefits of this electronic filing program. Simply provide your tax preparer with our routing number (222381918) and your PFCU account number.

making a difference